



BIBOPP

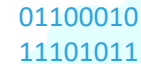
Burgers in beweging
op
Preventieplatform





E&Y, 2020, HOW WILL YOU DESIGN INFORMATION ARCHITECTURE TO UNLOCK THE POWER OF DATA?

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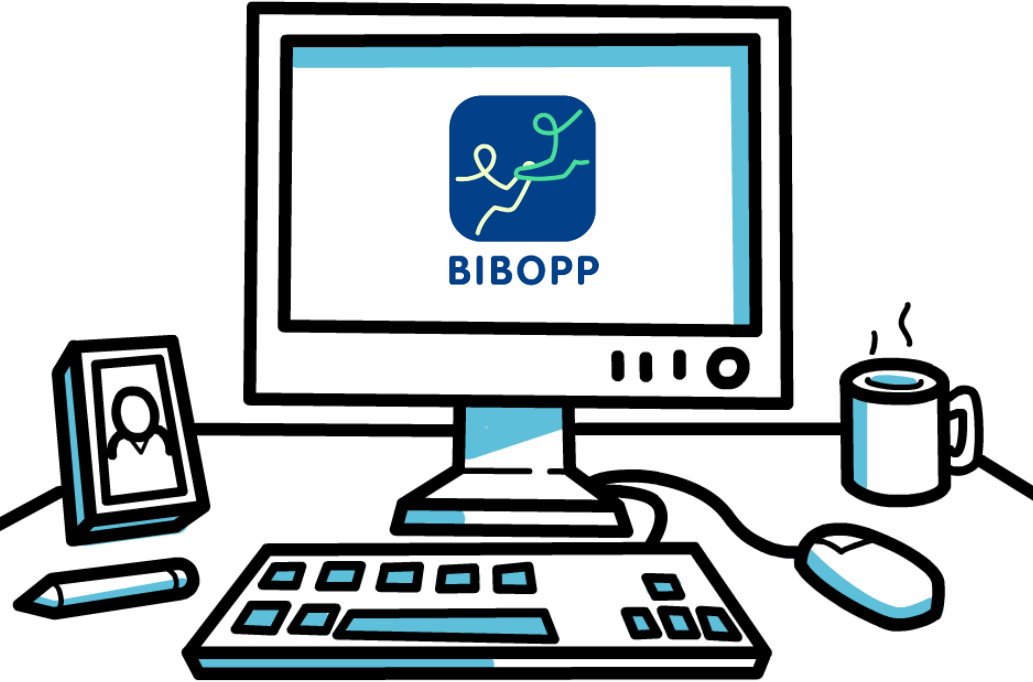
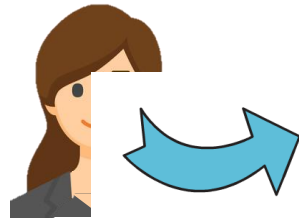
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AGE ↻ 18+



PREVENTION PLATFORM



Trusted



Evidence based



Population Screening



EHR

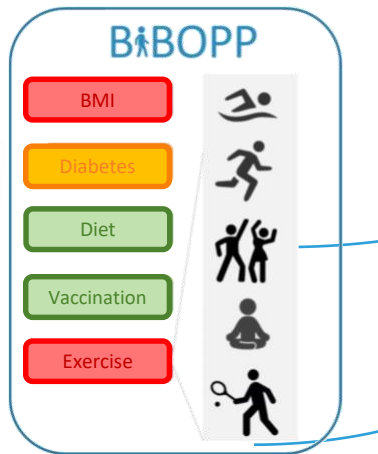
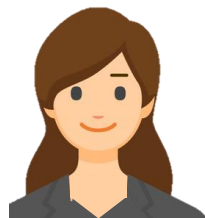


- Cancer screenings
- Risk of cardiovascular diseases
- Risk of type 2 Diabetes
- Vaccination
- Prevention of falling



- Smoking cessation
- Alcohol
- Physical activity
- Diet

TAILORED SERVICES: LOCAL ACTION PLAN



DOE DE BIBOPPI!

Atletiek- en loopspiste



Volledige atletiekaccommodatie in kunststof

[Bewegen](#) [Sport en beweging](#) [Mol](#)

© <https://www.gemeentemol.be/product/1791/loopspiste-den-uyt>

Openingsuren	Maandag:	open	Vrijdag:	open
	Dinsdag:	open	Zaterdag:	open
	Woensdag:	open	Zondag:	open
	Donderdag:	open		

Doelgroep iedereen

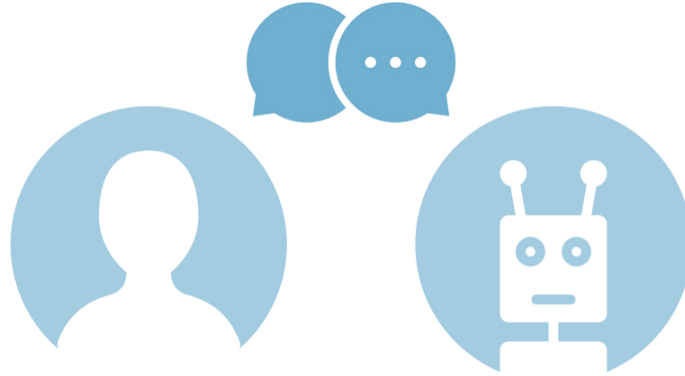
Locatie Den Uyt

Adres [Rode-Kruislaan 20, 2400 Mol](#)

Organisatie Sportcentrum 'Den Uyt'

Contact 014 33 05 10
sportdienst@gemeentemol.be
<https://www.gemeentemol.be/product/635/atletiek>

TAILORED SERVICES: 'GEZOND UIT UW KOT'-BOT



- For people with higher risk on COVID-19 disease course
- Interactive tool to reduce uncertainties on maintaining a healthy life style in Corona-times

TAILORED SERVICES: COVID RISK SCORE CALCULATOR

*We believe people make the right decisions when **empowered** with neither fear, nor complacency, but with accurate **data**.*

*Offer a real-time red flag for emerging hotspots, giving **public-health authorities** a valuable head start in responding*



SHARE DATA FOR R&D AND MORE SERVICES



Yes,
I want to share
my data

 we are



R&D INNOVATION

ACADEMIA

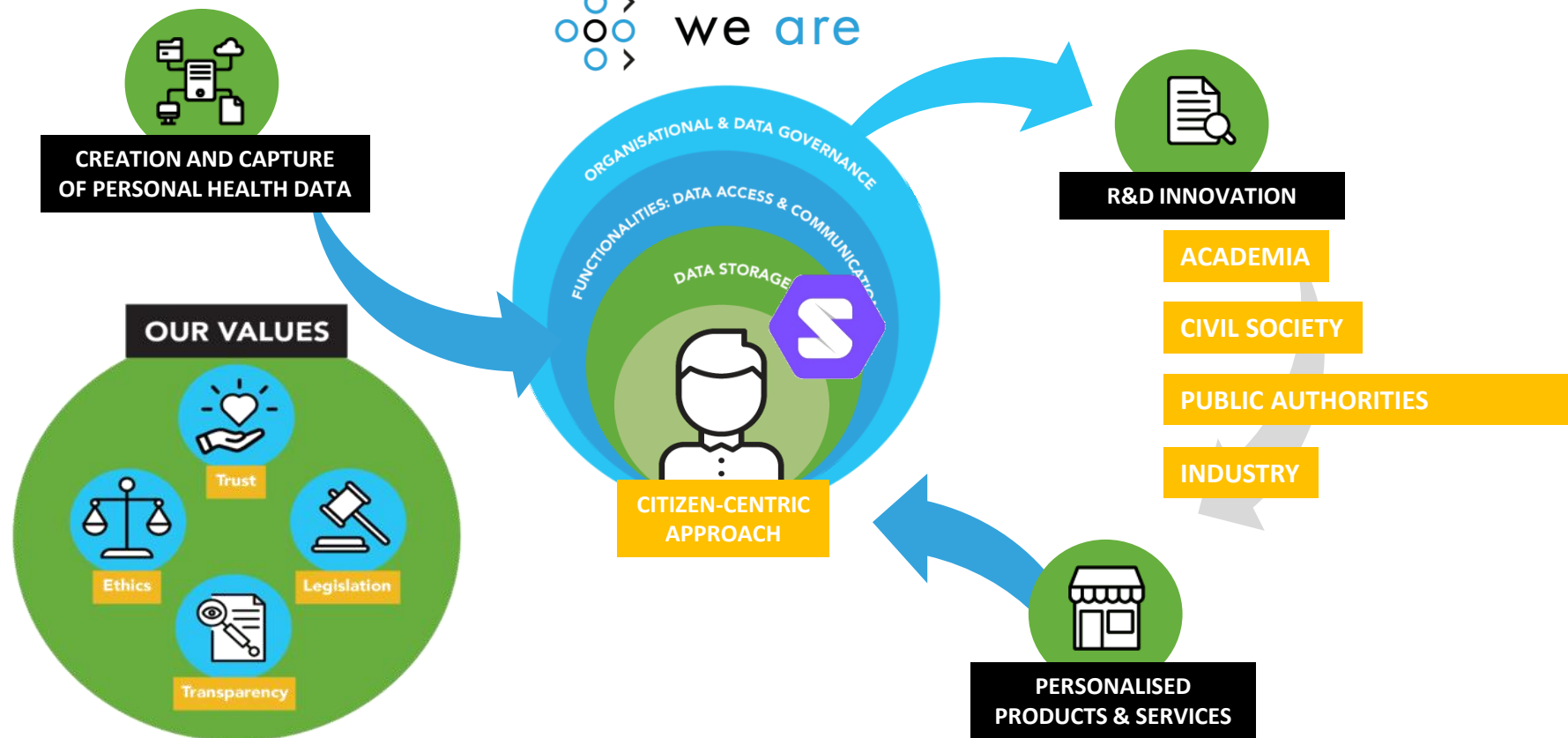
CIVIL SOCIETY

PUBLIC AUTHORITIES

INDUSTRY



PERSONALISED
PRODUCTS & SERVICES



PROJECT GOAL:

FRAMEWORK FOR FAIR DATA ECOSYSTEM IN PREVENTION AND WELL-BEING SERVICES

Empowerment

- Self-management of health and wellbeing
- Engagement



R&D

- Curated personal data
- Secondary use of data
- Innovation in health and wellbeing

Marketplace Tailored services

- Multidisciplinary
- Open to all
- Innovation



Inclusion

- Flanders
- Not only worried-well
- Digital and health literacy
- Participation, citizen stewardship, communities



Integrated care & well-being

- Connect variety of data sources
- Connect to existing Healthcare Systems (eg. EHR)





THANK YOU

